# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

# **SCHEDULE 14A**

(Rule 14a-101)

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant ⊠ Check the appropriate box:		Filed by a Party other than the Registrant $\Box$	
	Preliminary Proxy Statement Confidential, For Use of the Commissi Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to §240.14a-	on Only (as permitted by Rule 14a-6(e)(2)) -12	
HC2 Holdings, Inc.			
	(Name of Registrant as Specified in Its Charter)		
	(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)		
-	ayment of Filing Fee (Check the appropriate box):  No fee required.		
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	fee is calculated and state how it was	, ,	
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	(1) Amount previously paid:	registration statement number, or the form or schedule and the date of its filing.	
	(2) Form, Schedule or Registration States	nent No.:	
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# HC2 HOLDINGS, INC.

# **Setting the Facts Straight**

April 2020

# MG Capital's Approach: Heavy on Falsehoods, Light on Facts

MG Capital advances false and misleading narratives...

not supported by the facts

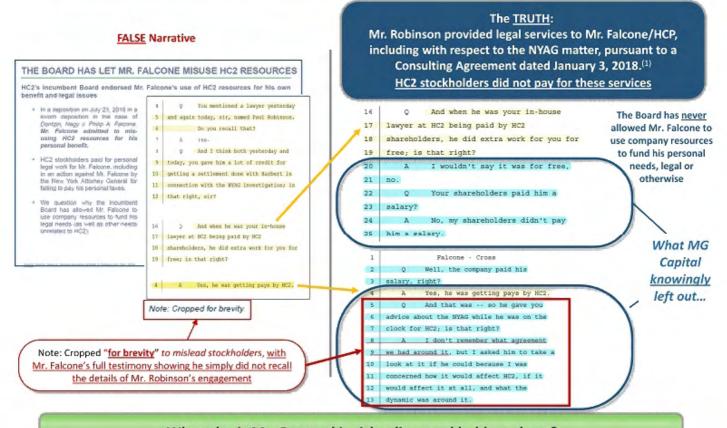
- False Narrative: The Board has let Philip Falcone misuse HC2 resources
  - Mr. Falcone has NEVER used company resources for his personal benefit, including legal services (slide 2)
  - Mr. Falcone is NOT "extracting" ~\$4M to Harbinger Capital through an opaque service agreement (slide 3)
  - ▼ NON-EXISTENT relationship between HC2 and Everest Entertainment (slide 4)
- False Narrative: Avie Glazer is not independent
  - ✓ Avie Glazer is a <u>FULLY</u> independent Board candidate and represents all stockholder interests (slide 5)
- False Narrative: HC2, which is run by Mr. Falcone, is providing investment management services to Continental General
  - √ HC2's insurance segment is making prudent and appropriate investment decisions in the best interests of policyholders (slide 6).
- \* False Narrative: HC2-Engages in Questionable Accounting Practices
  - ✓ MG Capital's attack on HC2's isolated 2014 accounting issues were properly corrected years ago (slide 7)
  - ✓ MG Capital's false attacks concerning HC2's KMG acquisition are misleading and baseless (slide 8).
  - ▼ The Audit Committee acted prudently by sharing MG Capital's letter with Mr. Falcone (slide 9).
  - ✓ DBM Global shares were not "revalued", and HC2's valuation of DBM Global is completely appropriate (slide 10)
- False Narrative: Mr. Falcone's regulatory issues limit opportunities for HC2's stockholders
  - Mr. Falcone took a company with one asset and in six years built an established and diversified holding company (slide 11)

Why is MG Capital leading investors down this road?

**(P)** 

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# Mr. Falcone Has Never Used Company Resources for His Personal Benefit, Including Legal Services



What else is Mr. Gorzynski misleading stockholders about?

# HC2 is Not "Extracting" ~\$4M to Harbinger Capital Through an Opaque Service Agreement

Disclosure, Page F-63, 2019 Form 10-K

# MG Capital's Selective Citation:

"In January 2015, the Company entered into an arm's length services agreement (the "Services Agreement") with Harbinger Capital Partners ("HCP"), a related party of the Company. The Services Agreement includes the provision of services such as providing office space, certain administrative salaries and benefits, and other overhead, and each party making available their respective employees to provide services as reasonably requested by the other party, subject to any limitations contained in applicable employment agreements and the terms of the Services Agreement."

### The TRUTH:

The Services Agreement is <u>not opaque</u> and <u>described in</u>
<u>full</u> in the 2019 Form 10-K. HC2 discloses more facts on
the Agreement which are blatantly ignored by MG Capital
as it did not <u>fit their narrative</u>

# But is Missing the Full Disclosure:

"The costs allocated between the Company and HEP are based on actual use.

Office space is an allocation of actual costs based on square footage and directly used by 
HC2 employees. Time of administrative personnel is allocated by time spent on each 
entity and other shared overhead is based on actual shared overhead and is allocated 
based on amounts used for each vendor.

Management of shared overhead and certain administrative personnel were transferred to HC2 at the beginning of 2019. Both of these services are charged back to HCP on the same basis described above."

The costs allocated between HC2 and HCP are <u>based</u> on actual costs



Rent was ~\$1.8M at Corporate and \$0.8M at Broadcasting, Life Sciences and Insurance

~\$2.4M in total for 2019 <u>varies</u> from 2018 <u>due to</u> <u>actual use</u>

MG Capital's deliberate contortion of the facts is alarming

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# A Relationship Between HC2 and Everest Entertainment Simply Does Not Exist

MG Capital highlights an insubstantial relationship between HC2 and Everest Entertainment, which has been non-operational since 2013

## FALSE Narrative

Administrative upkeep of corporate formalities <u>does</u> <u>not mean the business is operational</u>



## The TRUTH:

There is no publicly disclosed relationship between Everest Entertainment and HC2 because <u>there is no relationship</u>. A shared mailing address does not equal use of HC2 resources

- HC2 is <u>not invested</u> in Everest Entertainment
- HC2 is <u>not involved</u> in operating Everest Entertainment in anyway
- Absolutely <u>no resources</u> from HC2 are used by Everest Entertainment
- Merely maintaining a legacy mailing address at HC2's office location does not mean HC2 invests in, operates or maintains office space for the company
- According to www.everestent.com, Everest Entertainment's last project was in 2013

Everest Entertainment <u>has not had an active project since</u> 2013, with HC2 starting in 2014

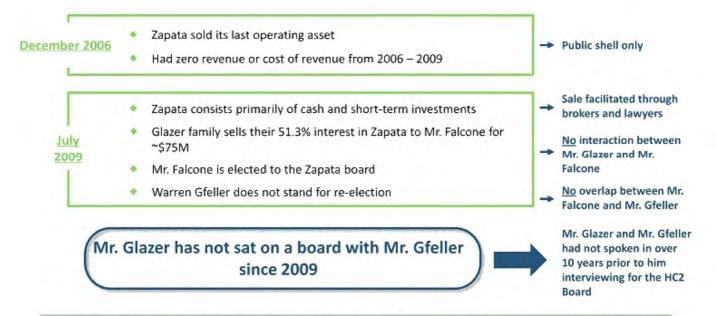
MG Capital's selective twisting of the facts is clear

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# Zapata - The Real Story

"The board's most recent announcement that it is considering adding Avram Glazer to the board and appointing him chairman appears to be an additional step in the right direction. While Glazer has a prior business relationship with some of the incumbent directors, including Chairman Gfeller and director Leffler, there is no evidence that he maintained ties with Falcone after he sold Zapata to Harbinger." – ISS, Benchmark Proxy Report Published April 23, 2020



The purchase of an asset does not create a friendship. However, MG Capital wants you to believe that to be the case... Why?

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# HC2's Insurance Segment is Making Prudent and Appropriate Investment Decisions in the Best Interests of Policy Holders

MG Capital's continuous fixation on a handful of cherry-picked alternative and fixed income investments made by Continental (not HC2) is just another shallow attempt to cast a dispersion upon Mr. Falcone

### **FALSE Narrative**



Do Not Be Misled By MG Capital's Deceitful Claims:

- 1. Arcot subleased space from HC2 at competitive market terms
- 2. Arcot is 100% owned by its operators
- 3. HC2 has no ownership of Arcot

### The TRUTH:

These investments were made by Continental (over which Mr. Falcone has no investment discretion), are ordinary and suitable for an insurance company and were properly disclosed

- Continental relies on income from its investments as a key source of support for meeting future policyholder obligations
- Insurance regulations dictate permitted investments based on ratings and asset class, allowing insurance companies to allocate small amounts of the portfolio to higher yielding opportunities
- In fact, at December 31, 2019, 94% of the portfolio is invested in the highest two National Association of Insurance Commissioners ("NAIC") rating classes, and over 98% in the three highest NAIC classes
- Of \$4.3 billion of assets and 40 pages of statutory disclosures, MG Capital has cherry picked less than 1% of the portfolio to help create their false storyline
- There is nothing unusual or improper about Continental's ownership of the three assets MG Capital highlights; insurance asset managers utilize small pockets of the portfolio for higher yielding assets to help support the company's ability to support future policyholder obligations

MG Capital cherry picked 3 assets to help support its false storyline

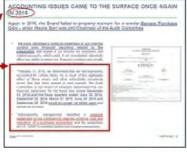
# Why Does MG Capital Attack HC2's 2014 Accounting Issues Which Were Properly Corrected Years Ago?

MG Capital is trying desperately to create a record of continued accounting issues to support their false narrative around the BPG in an attempt to distract investors from their unsuitable business plan and dissident slate

# **FALSE** Narrative



MG Capital fails to disclose
that this issue is from 2014
activity and is deceitfully
taking advantage of the
fact that all periods
thereafter had to be
restated to correct the
isolated 2014 issue



### The TRUTH:

HC2 properly addressed and corrected any accounting deficiencies that stemmed solely from its 2014 financials

These past accounting deficiencies had no impact on stockholder value and were addressed years ago

HC2's Board and management quickly remediated the internal control issue during HC2's first year as a Company by hiring a new CFO and additional CPAs, making organizational structural changes, increasing review activities and engaging additional external advisors<sup>(1)</sup>

Shouldn't MG Capital be more focused on presenting stockholders with a viable business plan instead of attempting to mislead investors based on an isolated accounting deficiency that was corrected years ago?

The accounting issues in the first year of operations do not support the false narrative of continued accounting issues... Again, the facts do not support the false storylines

# MG Capital's False Attacks Concerning HC2's KMG Acquisition Are Misleading and Baseless

- There are no relevant similarities to the issues in the Miller case
- MG Capital continues to mention the Miller case to support their false storyline

# Miller

- Relied upon reserves reports that did not present fair value AND were prepared for another purpose
- Misrepresented fair values developed by management as third party
- × Double counted fixed assets
- Errors in forecasting
- × Incorrect facts supporting a BPG

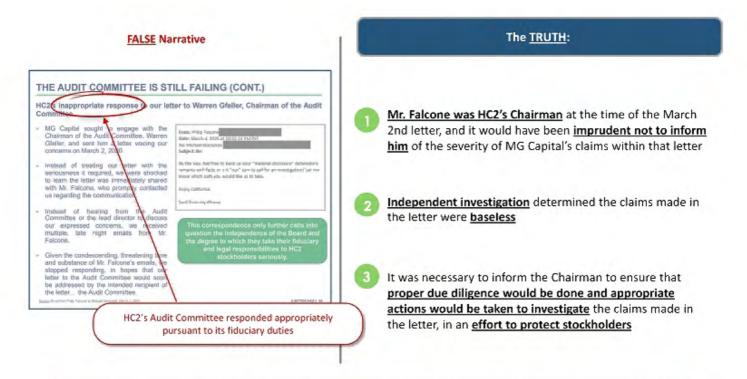
## **KMG**

- Fair valued assets (primarily marketable securities) in accordance with US GAAP directly for this purpose
- Fair valued liabilities in accordance with US GAAP, using nationally-recognized actuaries' advice, directly for this purpose
- Consulted with a Big 4 accounting firm and a nationallyrecognized valuation firm
- Employed heightened scrutiny throughout the process
- Biggest driver was a 14% reduction in the applicable tax rate between signing (i.e., pricing) and closing, which led to higher expected after-tax cash flows over the life of the policies and, thus, a higher value of net assets received in the transaction, leading to a BPG

MG Capital is trying to raise investor doubt about something that warrants no concern

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# The Audit Committee Acted Prudently by Sharing MG Capital's Letter with Mr. Falcone



The Audit Committee acted in a manner consistent with its fiduciary duties to <u>ALL</u> stockholders despite MG Capital's attempts to twist the narrative for its false storyline

# HC2's Valuations of DBM Global are Completely Appropriate

HC2 did not "re-value" DBM Global to boost NAV or otherwise

# **FALSE** Narrative

# IT IS TIME TO ADDRESS THE AUDIT COMMITTEE'S PERSISTENT LAPSES The Audit Committee endorsed what we view as a highly-questionable revaluation of DBM Global's shares. Believe 2018 and the earl of 2017, HC2 red paid between \$14.50 and \$44.50 per share with the later purchase of November 91, 2017 of \$44.50. Belief on 3.585.619 sheres owned by MC2, he state in DBM Global's sheres owned by MC2, he state in DBM Global and \$44.50 would have been weeth sportonized \$151.7 million. [Less than 3 models after the fast guichase on November 21, 2017 of \$44.50 a share, MC2 and 20.00 shares in CBM Global variety spreamany \$40.00 million in the State of Sta

## The TRUTH:

DBM Global was valued according to an independent, third party given the underlying inefficiencies in the overthe-counter ("OTC") market. NAV consideration had no bearing on the valuation

- 8% of DBM Global is traded on an illiquid OTC market where the <u>share prices are not reflective of DMB Global's</u> <u>true fair value</u>
- Given its low daily volume and very wide bid / ask spread, it is evident that DBMG OTC trades in a very inefficient market
  - For Instance, the average Bid/Ask spread over the past year was over ~\$10<sup>(1)</sup>
- MG Capital is either not aware of this fact and concept or has chosen to again ignore the facts to support his storyline

DBM Global's fair value at the time had the full impact of the 2017 tax reform, resulting in lower tax rates, record backlog including the signing of the LA Rams stadium and favorable market conditions

MG Capital's view of a "highly-questionable revaluation" demonstrates that either MG Capital does not understand the market or is attempting to mislead stockholders



# Mr. Falcone Took a Company with One Asset and in Six Years Built an Established and Diversified Holding Company

MG Capital states Mr. Falcone's regulatory issues limit opportunities for HC2 stockholders

# However, MG Capital fails to acknowledge that:

- Mr. Falcone created the vision for HC2 and built the company up from one struggling asset to the company that MG Capital now claims to have valuable and viable assets
- MG Capital's smear attacks on Mr. Falcone "being banned" by the SEC and New York insurance sector have NO impact on HC2 because:
  - 1. HC2 is a public holding company and not an investment advisor
  - 2. HC2 does not operate an insurance company
- Mr. Falcone maintains positive relationships with HC2's stakeholders to promote a constructive dialogue and best position HC2 for future opportunities:

Rustin Roach
DBM Global, Inc.
Chief Executive Officer

"HC2's fulsome support of DBM Global's management enabled us to grow to \$75M of adjusted EBITDA in 2019, from \$45M in 2014. This support has allowed DBM Global to implement and deploy a platform growth strategy that has generated greater and more recurring revenue streams, creating additional value for stakeholders"

Drew West American Natural Gas, LLC Founder & Chief Executive Officer

"Phil and HC2's team have been extremely supportive in helping us reach our successes to date and have set us up for an even brighter future"

Mr. Falcone has provided stockholders with continuous investment opportunities and will continue to do so

Act today and make your voice heard regarding the future of HC2



Mark the "REVOKE MY CONSENT" boxes to oppose each of MG Capital's proposals and support HC2's independent, experienced and highly qualified directors

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# Disclaimer

### Cautionary Statement Regarding Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This communication, and certain oral statements made by our representatives from time to time may contain, forward-looking statements. Generally, forward-looking statements include information describing actions, events, results, strategies and expectations and are generally identifiable by use of the words. "Delivers," "expects," "anticipates," "projects," "may," "will," "could," "might" or "continues" or similar expressions. The forward-looking statements in this communication include, without limitation, any statements regarding or expectations regarding building stockholder value, future cash flow, longer-term growth and invested assets, the timing or prospects of any refinancing of HC2's remaining corporate debt, any statements regarding HC2's expectations regarding entering definitive agreements in respect of the potential divestitures of Continental Insurance and/or DBM Global, reducing HC2's leverage and related interest expense at the holding company level generally and with the net proceeds of such divestitures, reducing corporate overhead, growth opportunities at HC2's Broadcasting and Energy businesses and unlocking value at HC2's Life Sciences segment. Such statements are based on the beliefs and assumptions of HC2's management and the management of HC2's subsidiaries and portfolio companies. The Company believes these judgments are reasonable, but you should understand that these statements are not guarantees of performance or results, and the Company's actual results could differ materially from those expressed or implied in the forward-looking statements due to a variety of important factors, both positive and negative, that may be revised or supplemented in subsequent statements and reports filed with the Securities and Exchange Commission (the "SEC"), including in our reports on Forms 10-K, 10-Q and 8-K. Such important factors include, without limitation, issues related to the restatement of our financial stateme

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